



Market Synergy Offers Institutional Calibre Cryptocurrency Connectivity to Bitfinex

11 July 2018 – embargoed until 10.30am BST - [Market Synergy GmbH](#), a Swiss-based organisation which offers institutional standard cryptocurrency connectivity and security for banks, brokers and hedge funds has been selected by [Bitfinex](#), the world's leading cryptocurrency trading platform, to provide robust, high performance connectivity for institutional clients.

Market Synergy has designed and built a bespoke network for Bitfinex, hosted in a Swiss data centre in the heart of Crypto Valley. The network is highly secure, reliable and supported 24x7.

In addition to providing outsourced connectivity and hosting services to Bitfinex, Market Synergy can also manage co-location services for Bitfinex's institutional clients and offer a FIX feed and ISP link to the digital asset gateway which Bitfinex recently launched in collaboration with Connamara.

Market Synergy is a separate company within the FXecosystem Group, which also comprises of FXecosystem and Bondecosystem, both of which are institutional market leaders in outsourced connectivity in their respective asset classes.

James Banister, CEO, Market Synergy comments, "As the demand for cryptocurrency trading gathers momentum, we spotted a gap in the market for an institutional calibre cryptocurrency connectivity offering. Following over two years of research and planning, we have launched Market Synergy to take us into a new asset class, with the aim of becoming the leading institutional outsourced connectivity provider in the cryptocurrency space.

"We are delighted to have been selected by Bitfinex, one of the world's largest cryptocurrency exchanges to manage their global connectivity. We have worked very closely with Bitfinex to evaluate their needs, select the ideal data centre and set up the correct infrastructure to create a bespoke network with connections to their digital asset gateway for professional traders.

"We are now ready to go live, having invested in and set up our infrastructure in a secure data centre in Switzerland which hosts servers for a number of major financial institutions. We can also offer colocation services to any Bitfinex institutional client."

Paolo Ardoino, Bitfinex CTO adds, “We are very pleased to collaborate with Market Synergy to facilitate improved access to digital assets via Bitfinex. We are experiencing first hand the immense institutional interest in cryptocurrency trading and we are excited to be able to pioneer its development.”

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About Market Synergy

Market Synergy is a bespoke network solution designed to ease the fragmentation of connectivity in the 24 hour cryptocurrency market and provide institutional clients with a secure, robust network for cryptocurrency trading. Its Meet-Me-Rooms (MMR)[™] provide centralised sources of cryptocurrency connectivity to Exchanges, banks, brokers and hedge funds.

Market Synergy provides a single point of contact to deliver a fully outsourced solution with faster on boarding, low latency and less expensive connectivity. The company is based in Switzerland and is part of the FXecosystem group of companies which also comprises of FXecosystem (FX connectivity) and Bondecosystem® (connectivity for the bond markets). For more information, please visit www.marketsynergy.ch

About Bitfinex

Founded in 2012, Bitfinex is a digital asset trading platform offering state-of-the-art services for digital currency traders and global liquidity providers. In addition to a suite of advanced trading features and charting tools, Bitfinex provides access to peer-to-peer financing, an OTC market and margin trading for a wide selection of digital assets. Bitfinex’s strategy focuses on providing unparalleled support, tools, and innovation for professional traders and liquidity providers around the world. Visit www.bitfinex.com to learn more.

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