

**BITFINEX** 

**Market Synergy**

## **Market Synergy Extends Connectivity to Cryptocurrency Exchange Bitfinex with Virtual Private Servers**

12 March 2019 — Institutional cryptocurrency connectivity provider, [Market Synergy](#) has launched a cloud-based VPS (Virtual Private Server) to connect brokers, hedge funds and professional traders to [Bitfinex](#), the world's leading cryptocurrency trading platform.

This latest development provides a cost-effective, low latency, secure solution for firms who don't want to deploy their own servers but want to benefit from Market Synergy's robust infrastructure, located in a Swiss data centre in the heart of Crypto Valley, including a bespoke network designed and built for Bitfinex.

Market Synergy will provision all VPS requests, with clients having the option to choose from a combination of CPUs, RAM and storage to suit their requirements. Set up can be done quickly and efficiently, with 24x7 support subsequently available through Market Synergy's network operations centre (NOC).

This latest development extends the partnership with Market Synergy and Bitfinex. The organisations went live with an institutional calibre connectivity offering in January 2019, enabling firms to take a FIX feed or ISP link to Bitfinex's digital asset gateway. Market Synergy also offers colocation services to any Bitfinex institutional client.

James Banister, CEO, Market Synergy comments, "Following on from the successful launch of our institutional offering, we have extended our service to give clients the option of accessing a virtual server with built in connections to Bitfinex. In partnership with Bitfinex, we now have a range of products aimed at different levels within the market to suit different requirements. Our institutional offering – for clients with a dedicated server and connections – and our VPS offering both target the professional market, providing fast, secure and high performance connectivity to Bitfinex."

Paolo Ardoino, CTO, Bitfinex adds, "To truly live up to our promise as the home of professional trading, it is essential that we continue to develop a variety of connectivity solutions that meet the distinct demands of organisations, institutions and professional traders. Our continued partnership with Market Synergy allows us to deliver on this, providing the most innovative and robust institutional-grade solutions in the market."

Market Synergy's vision is to be the leading institutional outsourced connectivity provider in the cryptocurrency space. It is a company within the FXecosystem Group, which also comprises of FXecosystem and Bondecosystem, both of which are institutional market leaders in outsourced connectivity in their respective asset classes.

Bitfinex is a digital asset trading platform offering state-of-the-art services for digital currency traders and global liquidity providers.

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#### **About Market Synergy**

Market Synergy is a bespoke network solution designed to ease the fragmentation of connectivity in the 24 hour cryptocurrency market and provide institutional clients with a secure, robust network for cryptocurrency trading. Its Meet-Me-Rooms (MMR) provide centralised sources of cryptocurrency connectivity to exchanges, banks, brokers and hedge funds.

Market Synergy provides a single point of contact to deliver a fully outsourced solution with faster onboarding, low latency and less expensive connectivity. The company is based in Switzerland and is part of the FXecosystem group of companies which also comprises of FXecosystem (FX connectivity) and Bondecosystem® (connectivity for the bond markets). For more information, please visit [www.marketsynergy.ch](http://www.marketsynergy.ch)

#### **About Bitfinex**

Founded in 2012, Bitfinex is a digital asset trading platform offering state-of-the-art services for digital currency traders and global liquidity providers. In addition to a suite of advanced trading features and charting tools, Bitfinex provides access to peer-to-peer financing, an OTC market and margin trading for a wide selection of digital assets. Bitfinex's strategy focuses on providing unparalleled support, tools, and innovation for professional traders and liquidity providers around the world. Visit [www.bitfinex.com](http://www.bitfinex.com) to learn more.

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